Permit #F00022372

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022372 **Type of Permit:** FILMING **Release Date:** 12/01/2009

Production Company	CINECONCEPTO AMERICA INC
Insured Company Name	CINECONCEPTO AMERICA INC
Contact Phone No. 1	323-605-9436
Contact Phone No. 2	305-373-7338
Fax	
Address	801 BRICKELL AVE, STE 952 MIAMI, Florida 33131
Production Title	DOMINO'S
Type of Production	Commercial - Standard

Producer	Roger Berrera
Director	Marcello Szecthman
1st AD	Jeff Trenner
Production Manager	Kirk Cruz
FilmL.A. Coordinator	Yulizza Ramirez
Location Manager	Rod Weiner
Primary Phone	Mobile - 415-606-1146
Secondary Phone	Office - 305-373-7338
Location Assistant	NA NA
Primary Phone	Office - 305-373-7338
Secondary Phone	

Fees

Posting 300	$78.00
Posting 600	$52.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$1,444.00
LA CITY FIRE SAFETY OFFICER	$832.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,876.00

Number of Locations 2

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Summary Information — Location

Permit Number	F00022372	**Location Manager**	Rod Weiner
Production Company	CINECONCEPTO AMERICA INC	Primary Phone	Mobile - 415-606-1146
Insured Company	CINECONCEPTO AMERICA INC	Secondary Phone	Office - 305-373-7338
Production Title	DOMINO'S		

Location Address 415 S St Louis St, Los Angeles, CA, 90033

Location Names

Location Type Park

Location Description HOLLENBECK PARK

Film Dates 12/2/2009 - 12/2/2009 04:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Community Survey Obtained
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Hollenbeck Park.pdf
Cineconcepto, Rod Weiner.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	60
Cranes	1
Cube Trucks	3
Generator	1
Motor Homes	1
Picture vehicles	5
Scissor Lifts	1
Semi Trucks	1
Stakebed Trucks	3
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Extras	5
LA City UFSO assigned	24627

Filming Activities Exterior Dialogue; Exterior establishing shots; 1 50' to 100' Crane to hang a Balloon Basket in front of a Green Screen; Hot air ballon tethered to one palm tree and two pick up trucks.; Single direction ITC on either 4th St. or St. Louis St. adjacent to park nonconcurrent.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LANDING PERMIT FOR HOT AIR BALLOON 11798-09

Coordinator Note ****UFSO REQUIRED FROM 0500-1700 HRS.***

Coordinator Note TWO RAPG MONITORS REQUIRED FROM 0400-2200 HRS.

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Insured Company	CINECONCEPTO AMERICA INC	Secondary Phone	Office - 305-373-7338
Production Title	DOMINO'S		

Parking	**Base Camp** Location Type : To Be Determined Street :	**Crew Parking** Location Type : To Be Determined Street :
Posting "No Parking" signs	S/S 4th St, 5 Fwy - east to St. Louis St.	
Approximate Footage	0 - 300	**Log Number** 1007634
Date(s)	12/2/2009 to 12/2/2009	**Time(s)** 00:00 to 00:00
Posting "No Parking" signs	W/S St Louis St, 4th St - Hollenbeck Dr	
Approximate Footage	0 - 300	**Log Number** 1007634
Date(s)	12/2/2009 to 12/2/2009	**Time(s)** 00:00 to 00:00
Posting "No Parking" signs	S/S 4TH ST., 5Fwy. - East to St. Louis St.	
Approximate Footage	0 - 300	**Log Number** 1007713
Date(s)	12/3/2009 to 12/3/2009	**Time(s)** 00:00 to 00:00
Posting "No Parking" signs	W/S St. Louis St., 4th St. - Hollenbeck Dr.	
Approximate Footage	301 - 600	**Log Number** 1007713
Date(s)	12/3/2009 to 12/3/2009	**Time(s)** 00:00 to 00:00

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Production Title	DOMINO'S		

Location Address 1341 Lake St, Los Angeles, CA, 90291

Location Names PENMAR PLAYGROUND

Location Type Park

Location Description

Prep Dates 12/1/2009 - 12/1/2009 07:00 - 20:00

Film Dates 12/2/2009 - 12/2/2009 04:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Condors	1
Cranes	1
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	5
Scissor Lifts	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	35
Crew	65
Extras	100
LA City UFSO assigned	1

Filming Activities Exterior Dialogue; Exterior establishing shots; 1 50' to 100' crane to hang basket in front of a Green Screen; 1 Hot Air Baloon tethered to 3 pick-up trucks hanging no higher the 100' off the ground. Balloon will "take-off" & "land" from parks grassy areas.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LOCATION CANCELED PER AJ VALDEZ ON 11/30, NOTIFICATION FEES DUE.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

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CINECONCEPTO AMERICA – DOMINO'S
(HOLLENBECK PARK)

NOT A PERMIT

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- OK to have hot air balloon in the park.
- OK to have hot air balloon tethered to two regular sized pick up trucks parked on the grass. Must use plywood for trucks.
- OK to have the hot air balloon on the hillside next to the restrooms on the north end of the park.
- OK to have 27k lb crane to hold the basket of the balloon for close up shot.
- OK to use top section near freeway for crane placement for basket close up shots.
- OK to use the pathway below the parking lot and set up equipment.
- OK to use one parking space in the parking lot for generator placement only.
- OK to build a free standing arched sign and place in the clearing on the north side of the park.

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CINECONCEPTO AMERICA – DOMINO'S
(HOLLENBECK PARK)

NOT A PERMIT

- OK to place green mats on the grass to cover up bare spots in the turf.
- OK to use the service road above the cement clearing to un/load equipment.
- OK to set up pop up tents for catering.
- OK to drive gators into the park to un/load equipment.
- May not park anything along pathways around the lake. Concrete around lake is not strong enough to support the weight of vehicles.
- Must use plywood to protect turf at monitor's discretion.

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CINECONCEPTO AMERICA – DOMINO'S
(HOLLENBECK PARK)

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Cinecenfo ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/10/09

Representative's Signature

Rod Weiner

Representative's Name (Please Print)

Loc. Manager

Representative's Title (Please Print)

Cinecenfo

Name of Principal (i.e. company name) (Please Print)

801 Brickell Ave

Miami, FL 33131

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT